

## Employer Benefits

Young people are Fife's future. Every employer needs to think about the future of their organisation. Below are a few of the benefits of taking on an Enterprise Apprentice:

- Grow your business using the innovative and creative minds of young people.
- Help to develop the leadership mindset of young employees.
- Fresh talent in your business to help create and execute new ideas.
- Energy and enthusiasm to bring to the business and current employees.

## Level 3 Diploma

Each apprentice will work toward a Level 3 Diploma in Enterprise Skills in a Business Environment. The modules covered are:

- Achieve Work Objectives and Personal Needs
- Leadership and Teamwork.
- Developing the Mindset and Skills Required for Enterprise.
- Developing the Innovative Intrapreneur.
- Business Organisation, Behaviour and Opportunity.
- Using Enterprise Skills in the Workplace.
- The Business Environment.
- Planning and Pitching a New Business Opportunity.



## Contact Details

To find out more  
or to make an appointment...

### Sandra Robb

Culture of Enterprise Co-ordinator  
Fife Council, Economic Development  
sandra.robb@fife.gov.uk  
03451 55 55 55 (ext) 447130  
07810 835044

### Rebekah Beaton (19)

Project Coordinator/Apprentice Mentor  
rebekah@careerstudio.co.uk  
01334 844900 - 07455920753

### Shannen Scott (21)

Apprentice Mentor  
shannen@careerstudio.co.uk  
01334 844900

### Kath Davidson

SFEDI Awards Assessor  
katherine@careerstudio.co.uk  
01334 844900

culture of enterprise  
making Fife more enterprising



Apprenticeships in Enterprise  
Apprenticeship Evolution

[www.apprenticeshipsinenterprise.com](http://www.apprenticeshipsinenterprise.com)

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# A First For Scotland

The Apprenticeships in Enterprise project is part of Fife Council's Culture of Enterprise initiative. The aim is to embed a Culture of Enterprise in Fife by supporting young people to start and develop an enterprising career and inspire employers to deepen their engagement with schools and make more room for young people in their organisation. The pilot will lay a foundation for improved education business partnerships and new sustainable pathways to employment for young people over the long term. This project is a first for Fife and for Scotland and represents a new offer to young people and to employers.

Candidates follow a tailored framework based on the established Level 3 Diploma in Business Enterprise which is equivalent to SVQ3/4. The pilot will stimulate demand so that the framework may be adopted and form the basis of a Modern Apprenticeship.

What makes this apprenticeship scheme unique is that young people are employed in roles to develop new products or services and/or help to grow an existing business in any sector. With the support and commitment of the employer, the unique training proposition of Career Studio and partnership with Fife Council - Fife Economy Partnership, we know this scheme can be a success.

# Employer Case Study

## Why take on an Enterprise Apprentice?

- “ Enterprise Apprenticeships are about supporting the development of enterprise capacities in young employees, not just skills for a job. The eight modules of the Diploma promote an emotional engagement with the purpose of your business as well as helping to ensure a depth of understanding about your business and what they need to do to contribute every day. ”
- “ Every Enterprise Apprenticeship is completely unique and is defined by the relationship energy between the entrepreneur and apprentice. Communication is critical, barriers to overcome are inevitable and the journey will be both challenging and rewarding. I hope that, like me, you will be inspired to support your young employees as they begin to grasp your vision and make it their own. ”



**Ronnie Davidson**

**Career Development Director Career Studio (Scotland) Ltd**

[www.apprenticeshipsinenterprise.com](http://www.apprenticeshipsinenterprise.com)

# Apprentice Case Studies

## Rebekah Beaton (19)

**Project Coordinator of Apprenticeships in Enterprise**

“The Enterprise Apprenticeship has really helped me become a young professional and has developed me as an individual. I now see the bigger picture and view the work that I do in a different light. I am now project coordinating the Apprenticeship in Enterprise Pilot to give other young people the chance I had.”



## Liam Howard (20)

**Digital Media Developer of Career Studio (Scotland) Ltd**

“The progress I've made in the last 12 months is significant. I have developed my creative and technical skills to an extent which I could never have imagined. Gaining my qualification has resulted in my promotion at the Career Studio. I feel the Enterprise Apprenticeship has given me an insight as to how a successful business is run.”



## Shannen Scott (21)

**Chief Executive (Designate) of Apprenticeships in Scotland**

“I feel the qualification will really help me stand out in the future, it already has made me a competent young professional and it is exciting to know this is only the beginning for my social enterprise. The qualification has equipped me with the necessary entrepreneurial skills to run my youth led social enterprise and grow in the youth labour market.”

